

# Michelle Roberts

Representation: Dana Adams, Adams Broadcast Consulting  
707-938-8362 dana@adamsconsulting.tv

## EXPERIENCE

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### **NBC Bay Area, San Jose, CA**

*General Assignment Reporter/ Fill- In Anchor*

**June 2014- Present**

- M-F Dayside Reporter
- Contribute stories for 5 and 6pm newscast
- Responsible for daily social media updates
- Fill- In weekend morning Anchor

### **WBZ Boston, MA**

*General Assignment/ Traffic Reporter/ Fill-In Anchor*

**May 2012- May 2014**

- Deliver live reports from the studio and the field
- Contribute stories to noon, 5:00 PM and 11 PM newscast
- Daily transportation and morning traffic reports
- Traffic producer

### **KSEE 24 Fresno, California**

*Solo Weekend Anchor/ Producer*

**May 2010 – May 2012**

- Weekend Anchor, 6:00 and 11 PM newscast
- Weekend Producer, 6:00 and 11 PM newscast
- Weekend Weather Forecaster
- Web editor, helps manage content on station's website

*Reporter*

- Responsible for shooting, writing and editing stories on daily basis
- Deliver live reports from the studio and the field

### **KGWN-TV Cheyenne, Wyoming**

*Anchor/ Reporter*

**September 2008 - April 2010**

- Weekday Anchor, 5:30 and 10 PM newscast
- Weekday Producer, 5:30 PM newscast
- Responsible for shooting, writing and editing stories on daily basis
- Web editor, helps manage content on station's website

## EDUCATION

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### **University of Colorado at Boulder**

- School of Journalism & Mass Communication
- Major: Media Studies, Minor: Gender and Women's Studies

## INTERN AND VOLUNTEER EXPERIENCE

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- Cook Associates INC. *Boulder, CO*
- DDB Worldwide Advertising, *New York, NY*
- Identity PR Travel and Fashion Inc. *London, England*
- Women's Advocate, Cross Cultural Solutions *Bangkok, Thailand*
- Teacher, Cross Cultural Solutions *Ghana, Africa*

